

## LISTĂ DE LUCRĂRI SEMNIFICATIVE

**din domeniul tezei de abilitare,  
publicate după obținerea titlului de doctor**

Conf. dr. ing. **Bogdan RUSU**

- 1 **Rusu, B.** (2026). Hidden Champions of Romania. In: Berberović, D., Purg, D. (eds) Hidden Champions in Rising Economies. Contributions to Management Science. Springer, Cham. pp. 589 – 614, [https://doi.org/10.1007/978-3-032-08263-3\\_33](https://doi.org/10.1007/978-3-032-08263-3_33), [https://link.springer.com/chapter/10.1007/978-3-032-08263-3\\_33#citeas](https://link.springer.com/chapter/10.1007/978-3-032-08263-3_33#citeas)
- 2 Hutu D., Cumpat C. M., Gradinaru A., **Rusu B.** (2024). The impact of moral hazard on healthcare utilization in public hospitals from Romania: Evidence from patient behaviors and insurance systems. *Healthcare*, 12(24), Article 2519. <https://doi.org/10.3390/healthcare12242519>  
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<https://1610qon8h-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001383846900001>
- 3 Cumpat C. M., Hutu D., **Rusu B.**, Zouri M., Zouri N. (2024). Characterizing managerial decision making in public hospitals: A case study from Romania. *Healthcare*, 12(23), Article 2395. <https://doi.org/10.3390/healthcare12232395>  
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- 4 **Rusu B.** (2001), *Small - and Medium-Size Enterprises and Total Quality Management: Experiences in Post-Communist Romania*, în *Post-Communist Romania: Coming to Terms with Transition*, Editori - Duncan Light și David Phinnemore, Palgrave, London, p.224-242, ISBN 0-333-79187-8; [https://link.springer.com/chapter/10.1057/9780333977910\\_12](https://link.springer.com/chapter/10.1057/9780333977910_12)
- 5 Abdulan I. M., Popescu G., Mastaleru A., Oancea A., Costache A. D., Cojocaru D.-C., Cumpat C.-M., Ciuntu B. M., **Rusu B.**, Leon M. M. (2023). Winter holidays and their impact on eating behavior—A systematic review. *Nutrients*, 15(19), Article 4201. <https://doi.org/10.3390/nu15194201>  
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- 6 Avasilcai S., Tudose M. B., Gall G. V., Gradinaru A.-G., **Rusu B.**, Avram E. (2025). Digital technologies to support sustainable consumption: An overview of the automotive industry. *Sustainability*, 17(15), Article 7047. <https://doi.org/10.3390/su17157047>  
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- 7 **Rusu B.**, Sandu C. B., Avasilcai S., David I. (2023). Acceptance of digital transformation: Evidence from Romania. *Sustainability*, 15(21), Article 15268. <https://doi.org/10.3390/su152115268>  
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- 8 **Rusu B.** (2016). The impact of innovations on the business model: Exploratory analysis of a small travel agency. In G. Prosteian, R. Seifert, & R. Pettinger (Eds.), *13th International Symposium in Management: Management during and after the economic crisis* (Procedia—Social and Behavioral Sciences, Vol. 221, pp. 166–175). <https://doi.org/10.1016/j.sbspro.2016.05.103>  
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